# Qregon State $\mathcal{U}$ niversity

# FOUNDATION

Creating

Golden Opportunities

for

Y E A R S

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### September 1997

*Photo Credits*: Photographs courtesy of the OSU Foundation and Office of Development, College of Forestry, Beaver Club, The Valley Library Special Collections, The Linus Pauling Institute of Science and Medicine. Special thanks to Elizabeth Nielsen and the OSU Archives for the following: page 1, #676; page 2, #589, 362, 117; page 4, P82:1-328 and P82:14-1916; page 5, P82:52-1417 and #1489; page 6, P17:2120, #1983, and Beaver yearbooks; page 7, P17:2198; page 9, P17:3637 and 3644; page 10, P57:4366; and page 11, P195-95:028.



Benton Hall was the first "gift" to the University. The first building of the Agricultural College of Corvallis, Benton Hall was deeded to the institution by the people of Benton County. Since then, many of the buildings on the Oregon State University campus have been built—or their laboratories and classrooms equipped—with the help of private gifts from alumni, friends, organizations, corporations, and foundations. A few of these buildings are represented in the following pages.

### THE FOURTH DECADE:

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he OSU Foundation's fourth decade was distinctive for the significant growth in the number and value of real property gifts. The first two decades saw only two gifts of property, both of which benefited scholarship funds: seven-acre Tunison Park in 1949 and a private Corvallis home in 1965.

From 1967 to 1977, 35 property gifts brought nearly \$3.5 million worth of real estate to the Foundation, including the \$1.3 million 4-H Education Center to benefit the OSU Extension Service 4-H program.

But from 1977 through 1987, the decade's total nearly tripled, with almost \$10 million in real property gifts from 144 donors added to the Foundation's books. Donors were beginning to realize the tax benefits that gifts of real estate can bring—no more property tax payments, a nice charitable tax deduction, and no capital gains tax on property that has appreciated in value.

In the late 1970s, the Foundation increased its efforts to raise awareness about the option to give real property to benefit Oregon State. Appeals that linked this gift opportunity to fund raising for what was to become the LaSells Stewart Center resulted in three gifts valued at nearly \$300,000 for the Center.

Gifts of property came in all shapes, sizes, and values, from cemetery plots to cattle ranches, a boat moorage to a condominium in Hawaii. They supported a broad array of programs throughout the University. The colleges of Forestry and Agricultural Sciences frequently benefit from gifts of timber or farm lands. For example, Dr. Frank Baynes of Eugene donated his Woodhall III Vineyards near Monroe, Oregon, to serve as a research vineyard for the benefit of the horticulture and food sciences and technology departments. He felt that his interest in aiding the burgeoning Northwest wine industry could best be fulfilled through OSU's first-rate programs in viticulture and enology.

A recent gift of forest land from the family of Betty Starker Cameron, a former Foundation trustee and long-time OSU supporter, provided \$1 million in support for the library and \$3.1 million to the College of Forestry's research program for management of small woodlands. The 190 acres of timber land is now part of the adjacent McDonald Forest.

June 21, 1979
The number of authorized trustees increases from 51 to 81.

## BUILDING FOR THE FUTURE



Lyman W. Seeley
OSU Foundation president 1977–1979

### The LaSells Stewart Center

The Foundation's most impressive accomplishment in its first 35 years, the Center was the largest building project ever financed entirely through private gifts at an Oregon public university.

June 30, 1980
Total Foundation assets exceed

\$20,000,000 for the first time.

April 10, 1981

The OSU Foundation Center (LaSells Stewart Center) is dedicated.



**Clayton Nyberg**OSU Foundation
trustee 1978–1993

Clayton Nyberg, a farmer from Tualatin, chaired the Real Property Committee for many years and remained a member until his death in 1996. This committee reviews all proposed gifts of property and works with staff on marketing strategies and any environmental issues that might arise. The committee also considers if the property can best be used to benefit Oregon State University.

Since that first gift in 1949, the OSU Foundation has accepted 300 gifts of real property which, when sold, yielded more than

\$68 million. In addition, approximately \$4.4 million in property is currently for sale, and another \$4.5 million has been retained for educational use or life estates. The growth of the real property gift program has enabled the Foundation to hire a full-time manager, Lori Ask, to handle the management that comes with accepting gifts of real property.

The Foundation also receives gifts of personal property that help fulfill important needs at OSU. These donations have ranged from llamas and alpacas, used in the herd management studies program, to a machine that simulates the actions of skiing, used in health and human performance research. Whether it's an emu or a choice beach-front development lot, gifts of real and personal property can offer tremendous benefits to Oregon State University.



H. Dean Papé
OSU Foundation president 1983-1985

A trustee whose hard work helped raise the funds needed for the LaSells Stewart Center, Dean Papé sparked a flood of contributions to the Center with his suggestion that his fraternity, Beta Theta Pi, "buy" a seat in the main auditorium.

The president of Papé Brothers Caterpillar franchise dealerships in Eugene and Portland, Papé earned a degree in mechanical engineering in 1942 and wanted to give something back to OSU. "I got my whole engineering education out of that institution, and I figure I owe it something," he once said.

Papé served on the Board from 1972 until his death in 1996. Said former OSU President Robert MacVicar: "Dean Papé is the kind of volunteer every college or university president hopes for."



June 30, 1982
The \$4.5 million LaSells Stewart Center is deeded to the State Board of Higher Education.

June 30, 1981
Total annual Foundation disbursements exceed \$5,000,000 for the first time.

# THE LASELLS STEWART CENTER

It was the Great Hall, the Cultural and Conference Center, the Foundation Center. By any name, the LaSells Stewart Center represents a dream—major conferences, internationally renowned speakers, and world-class performances, a gathering place for the University and the community.

In 1978, the OSU Foundation

launched a campaign to build that dream. A dedicated Board of Trustees raised the \$4.5 million needed in record time—just three years—and saved another \$1 million by negotiating a "fast track" construction contract.

Dedicated April 10, 1981, the Center was the largest building project ever financed entirely through private gifts at an Oregon public university. It has proven to be a tremendous asset to Oregon State, welcoming more than 150,000 visitors each year to conferences and meetings, performing arts events in the 1,200-seat Austin Auditorium, and visual arts exhibits in the Giustina Gallery.

The Center's name honors the memory of LaSells and Jessie Hills Stewart. Brothers Loran L. "Stub" and Faye Stewart and their sister, Dorothy Chapman, contributed \$1 million to the Center, the Foundation's first million-dollar gift by one family.

Although LaSells Stewart never completed elementary school, he became a very successful self-taught engineer who passed along that wealth of native intelligence to his children. Stub and Faye took over their father's lumber business, the Bohemia Company, and built it to a resounding success.

The brothers both served as Foundation trustees; they are still active as honorary trustees and have participated in many University projects and committees. Their generous contributions—of their time, their talents, their wisdom, and their wealth—have created many golden opportunities at Oregon State.



Faye Stewart, OSU President John V. Byrne, and Loran L. Stewart at the LaSells Stewart Center

"I feel good about having our father's name on it. It was well deserved. He laid down the law on both of us and made us finish at Oregon State. We're glad he did."

—Faye Stewart

"I just want to continue to do what I've been doing—trying to do things for the future of Oregon. Too many people in this world don't want to contribute anything." —Loran L. Stewart

### July 13, 1982

The OSU Fund receives a national award for sustained performance in annual giving.

### FOURSIGHT!

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Not one to rest on its laurels, the OSU Foundation took a bow for completing the LaSells Stewart Center, then launched another major fund-raising effort. The FourSight! campaign began in 1984 to create new opportunities for four rapidly expanding and vitally important interdisciplinary areas on campus: gene research and biotechnology, advanced materials research, marine science, and the Center for the Humanities.

The four programs shared an approach that crossed disciplinary boundaries and brought together faculty from several fields to explore common problems.

"FourSight! will equip us to carry out important research, to better serve the people of Oregon, the United States, the world." —FourSight! campaign brochure

Major gifts to FourSight! included \$1 million for OSU's first permanently endowed professorship and an \$85,000 donation for the Wood Composite Laboratory, both benefiting advanced materials research; a \$1.2 million gift for the Center for the Humanities and an additional \$900,000 to complete the match for an NEH challenge grant; donations of \$545,000 and \$100,000 for gene research and biotechnology and \$500,000 to create the Stewart Professorship for Gene Research; \$2.5 million to endow the Wayne and Gladys Valley Professor of Marine Biology and provide start-up funds; and an anonymous gift of \$300,000 for housing at the Mark O. Hatfield Marine Science Center.

"These funds provide the gift of time for research and writing that makes faculty stronger scholars and better teachers."

—Peter Copek, director of the OSU Center for the Humanities



N.B. "Nat" Giustina
OSU Foundation president 1979–1981



### **Gene Research and Biotechnology**

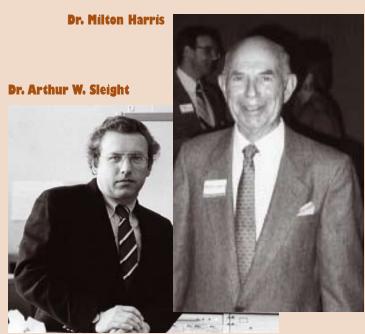
Faye (far left) and Loran Stewart (second from right) tour the central services lab of the Center for Gene Research and Biotechnology with OSU President John Byrne, then Vice Provost for Research George Keller, and lab director Reg McParland. The Stewart brothers each made gifts that ultimately established the Stewart Professor of Gene Research.

June 30, 1983
The Presidential Scholarship
program awards its first \$1,000
scholarships to 20 Oregon students.

### 1982: Council of Regents Created

A new donor recognition group named to honor the original governing board of the University, the Council of Regents was established to recognize those who made outright gifts of \$50,000 or deferred gifts of \$100,000 to benefit the University. The original membership of 102 has since grown to 500.





### **Milton Harris Chair**

The first-ever endowed position at Oregon State University was a gift from 1926 chemical engineering alumnus Dr. Milton Harris. A distinguished scientist, Dr. Harris was a pioneer in polymer, fiber, and textile science. He died in September 1991. His donation represented the Foundation's first \$1 million pledge from an individual. It created the Milton Harris Professor of Materials Science in the department of chemistry in 1984.

Dr. Arthur W. Sleight, holder of the Milton Harris Chair, was recently recognized as one of a team of researchers that discovered zirconium tungstate, a compound that contracts rather than expands when heated. Discover magazine hailed this discovery as one of the top scientific advancements of 1996. The ultimate impact on the microelectronics industry may well be incalculable.

Endowed positions enable the University to attract topquality faculty members to the OSU campus. Dr. Sleight was recruited by most major research universities, but he chose OSU because of the Harris professorship. Under his direction and leadership, OSU has developed one of the best x-ray crystallography facilities in the nation.



The University's first endowed chair established—The Milton Harris Professor of Materials Science.



**Marine Science** 

MARK FLOYD

A marine geologist, Dr. Jack Dymond shared the first FourSight! Marine Science professorship with colleague Dr. Erwin Suess. His world-renowned oceanographic research specializes in the geochemistry of deep sea sediments and the discovery of life forms that are sustained by deep underwater heat vents. He is shown here at Crater Lake, a favorite research site.

"If I were asked to note the greatest overall effect of FourSight! dollars, it would be in retaining worldclass professors by giving them a competitive edge in further grant and contract procurement."

> —Dr. Larry Small, in 1989 as associate dean, now professor emeritus, College of Oceanic and Atmospheric Sciences

### 1985-86

The OSU Fund receives \$1,000,000 in annual gifts for the first time.